Sponsorship Deck

Bank On Miami's Mission Statement:
To enhance the economic mobility of Miami-Dade County residents through supporting increased access to safe, affordable financial products and services that help individuals build their financial futures.

Presenting Sponsor - $15,000

- Opportunity to provide welcome remarks or keynote at a Bank On event/webinar
- Featured on Bank On Miami website
- Featured on Branches website
- Included in ongoing press releases
- Mention in Bank On Miami e-newsletter
- Featured Social Media post on Bank On Miami accounts (Instagram, Facebook and LinkedIn)
- Featured Social Media post on Branches accounts (Instagram, Facebook and LinkedIn)
- Included in all in-person meeting materials
- Included in Annual Sponsor Board

Platinum Sponsor - $10,000

- Featured on Bank On Miami website
- Featured on Branches website
- Included in ongoing press releases
- Mention in Bank On Miami e-newsletter
- Included in all in-person meeting materials
- Included in Annual Sponsor Board

Gold Sponsor - $5,000

- Featured on Bank On Miami website
- Mention in Bank On Miami e-newsletter
- Included in all in-person meeting materials
- Included in Annual Sponsor Board

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For sponsorship inquiries please contact Sarah Reilly at 305-442-8306 x 3003 or sreilly@branchesfl.org

Bank On Miami

Bank On Miami is a collaborative effort between Branches, Miami-Dade County, financial institutions and other government entities and non-profits. Created as an initiative of Miami-Dade County Commission Chairman Jean Monestime's Council for Prosperity Initiatives, Bank On Miami was formed to help improve the financial stability of low- to moderate-income families across our community.

Presenting Sponsors

Cities for Financial Empowerment Fund

JPMorganChase

United Way Miami

Platinum Sponsors

Dade County Federal Credit Union

First Horizon

Gold Sponsors

bradesco bank

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Bank On Miami has partnered with many different institutions to offer safe and affordable financial products and services, as well as high-quality financial education. Consider becoming part of the impact!

Miami-Dade County ranks 5th in the nation for unbanked residents, with nearly 15% unbanked and over 20% underbanked.

Opening a bank or credit union account is the first step toward saving, building credit, and financial stability.

Over 9 million U.S. households are unbanked and another 21 million are underbanked, relying on costly financial services.

In Miami and Hialeah, about 1 in 5 households are unbanked and another 1 in 5 are underbanked.

Without a bank account, people spend 2.5%–10% of their income each year just to cash checks.